

2016 YOUNG PINOY ARTISTS' FESTIVAL

"Our Generation Z's Take on Filipiniana"

INTRODUCTION

This year, to celebrate 118 years of Philippine independence and PinoyStop's 4th year anniversary, PinoyStop is initiating the **"2016 Young Pinoy Artists' Festival."** This year's theme is *"Our Generation Z's Take on Filipiniana."*

This initiative is launched by PinoyStop to recognise the sea of young talents we have in NZ. PinoyStop also aims:

- To provide opportunity, experience and exposure for young Pinoy artists in NZ,
- To promote our Philippine culture,
- To showcase the creative and artistic talents of Filipino kids, and
- To encourage Filipino kids to help NZ charities

We envision this to become a yearly event and expand to cover the whole of NZ – which could include other forms of arts.

ABOUT PINOYSTOP:

PinoyStop is a website that envisions to become a one stop information site for Filipinos living in New Zealand –



- Where references unique to Filipino migrants, and more, can be found; and
- Where children of Filipino descent can find materials that will help them understand their roots.

PinoyStop was started by a couple who themselves were once new to New Zealand. During those days, they found help in the kindness of strangers, online acquaintances, and newfound friends to help them learn the ins and outs of their new home. Bayanihan, they soon found, is well and truly alive in the hearts of Pinoys in New Zealand.

PinoyStop did not stop in just providing information online, it has now extended into initiating worthwhile projects such as:

- Kids' Artworks for the 2013 Philippine Independence Day celebration (June 2013) – Promoting awareness of the Philippine Independence Day celebration to kids in Wellington.
- Poster-making Competition "Proudly Pinoy in the Land of the Long White Clouds" (December 2013) – This competition aims to promote our Filipino culture and heritage to Filipino youths in Wellington by engaging them to express their creativity through poster-making.
- Mini – Santacruzán sa Wellington 2014 (May 2014) – Kids and teens participating in a mini-parade to offer flowers to the Virgin Mary; Helps to provide Filipino kids in Wellington a first-hand experience of one of the famous tradition in the Philippines – Santacruzán; Also helps to educate the kids of what Flores de Mayo and Santacruzán is all about.

PinoyStop website is a work in progress and it continues to evolve and expand.



INFORMATION ABOUT THE EVENT:

This year's event is divided into two parts –

- a. Creation of Artworks, and
- b. Art Festival (Art Exhibit and Silent Auction)

“Creation of Artworks” will run up to 30 May while the Art Festival (Art Exhibit and Silent Auction) will be held on the 25th of June, 2016 (Saturday), from 2-4:30pm (venue TBA later).

Participants will be divided into two age groups – namely, 5-10 years old and 11-16 years old. The artworks will then be displayed and auctioned off. 10% of the selling price will go to the artist's charity of choice (chosen from a list of preferred NZ charity). The rest of the money will be given to the artist.

A. Creation of Artworks

Qualification:

This event is open to Filipino kids aged 5 - 16 and living in New Zealand. There will be two age groups – namely:

- 5-10 years old (Turning 5 on or after, or has turned 10 before, June 2016)
- 11-16 years old (Turning 11 on or after, or has turned 16 before, June 2016)

Design Guidelines:

- For the 5-10 year old category -
 - Theme: **“My Bahay Kubo”** – The artwork should be scenery with the Bahay Kubo as the focal point of the drawing. Note: the scenery can be traditional or modern setting.
 - *“Bahay Kubo” refers to the traditional Filipino nipa hut.*
 - The artwork should be presented on a white, landscape sheet of A4 paper or A4 canvas.
 - The artist can use any medium (or a combination of) when creating the artworks - i.e. Pencil, Crayons, Watercolor, Felt tips, Acrylic, Oil Pastel, Mosaic cutouts, etc.
- For the 11-16 year old category -
 - The artwork should be **“Generation Z and Filipiniana”** theme.
 - *The word “Filipiniana” refers to anything that relates to Philippines and its culture (i.e. literature, artworks, things, symbols, places, music, etc.).*
 - *Generation Z (commonly abbreviated to Gen Z, also known as iGeneration, Centennials, Homeland Generation or Plurals) are the cohort of people born after the Millennials. The generation is generally defined with birth years ranging from the mid to late 1990s through the 2010s or alternately ranging from the early 2000s through the early 2020s (wikipedia).*
 - The artist should provide a Title to the artwork. It should be able to explain what the artist is trying to portray in their artwork and how it relates to the theme.
 - The artwork should be presented on a canvas, cardboard or paper (standard size A3 or A4 only).
 - The artist can use any medium (or a combination of) when creating the artwork - i.e. Pencil, Crayons, Watercolour, Felt tips, Acrylic, Oil Pastel, Mosaic cut-outs, etc.
 - Artists are encouraged to express their artworks using any technique – i.e. Sketching, Abstract, Realistic, Digital*, etc.

**When using Digital design as a media, the images and materials to be used should be original.*

**PinoyStop has the right to disqualify any artwork that it deems as not consistent with the spirit of fairness, out of theme, or if it finds it to be vulgar or malicious, etc.*



Entries:

A complete entry should consist of:

- For the 5-10 year old category -
 - An original A4-sized artwork.
 - A completed registration form.
 - A short description and title of the artwork – materials and techniques used, etc. (Optional)
 - Participants in this category can submit up to a maximum of two artworks, provided different media and/or techniques are used on the artworks.
- For the 11-16 year old category -
 - An original A3 or A4 artwork.
 - A completed registration form.
 - A Title for the artwork (Mandatory) – the Title should be able to explain what the artist is trying to portray in their artwork and how it relates to the theme.
 - A short description of the artwork – materials and techniques used, etc. (Optional)
 - Participants in this category can submit up to a maximum of two artworks, provided different media and/or techniques are used on the artworks, and should not have recognizable similarities to the other entry.

Entries can be posted or hand-delivered to any Pinoy Stop Admin.

CONTACT US

Email: pinoy.stop@yahoo.com

Website: www.pinoystop.org

Facebook page: www.facebook.com/PinoyStop

Submission Deadline:

All artworks must be IN by 7pm of 30 May (Tuesday). It is PinoyStop's discretion to accept any late entries.

Registration Fee:

Registration is FREE.

B. Art Festival (Art Exhibit and Silent Auction)

All artworks will be displayed during the Art exhibit on the 25th of June, 2016 (Saturday), from 2-4:30pm (venue TBA later). It will then be auctioned off (Silent auction) to all the guests. There will also be an opportunity to meet and greet the artists. All artworks will be posted in the PinoyStop website after the event.


Light snack will be provided during the event.

Terms and Conditions can be downloaded here:


<http://www.pinoystop.org/2016-young-artists-festival-terms-and-conditions/>



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 @pinoystopnz

 pinoystop@yahoo.com