



2017 YOUNG PINOY ARTISTS' FESTIVAL

“PANITIKANG PILIPINO: Lift a Page and Discover Your Heritage”

Introduction

This year, we focused on the importance of Philippine literature in helping our kiwinized young ones to understand their heritage and roots. We have launched the “**2017 Young Pinoy Artists' Festival**” this April, to celebrate Philippine Literature Month (April - Buwan ng Panitikan) and the 5th year anniversary of Pinoy Stop NZ. This year's theme is “**PANITIKANG PILIPINO: Lift a Page and Discover Your Heritage**”

Information About The Event:

This year's event is divided into two parts –

- a. Creation of Artworks, and
- b. Art Festival Day (Art Exhibit and Silent Auction)

The creation of artworks will run up to 8th April while the Art Festival Day (Art Exhibit and Silent Auction) will be held on the 29th of April, 2017 (Saturday), time and venue TBA later.

Participants will be divided into two age groups – namely, Junior Artists (5-10 years old) and the Senior Artists (11-16 years old). The artworks will then be displayed and auctioned off. 10% of the selling price will go to the artist's charity of choice (chosen from a list of preferred NZ charity). The rest of the money will be given to the artist.

A. Creation of Artworks

Qualification:

This event is open to Filipino kids aged 5 - 16 and living in New Zealand. There will be two age groups – namely:

- Junior Artists: 5-10 years old (Turning 5 on or after, or has turned 10 before, 29th of April 2017)
- Senior Artists: 11-16 years old (Turning 11 on or after, or has turned 16 before, 29th of April 2017)

Design Guidelines – Junior Category:

- **THEME:** JUNIOR category theme: “**Philippine Fables**”
 - Artists choose a Philippine Fable story (Pabula) that they like.
 - The story should then be interpreted in an artwork, which can be:
 - about the characters from that story,
 - about a particular scene in the story,
 - an art poster about the story,
 - or anything related to the chosen story
 - The artist should provide a **TITLE** and a short description of their artwork(s).
 - The kids are encouraged to use their creativity and may make a traditional or modern interpretation.
 - Samples of Philippine Fables are *Pilandok*, *Si Pagong at Si Matsing*, *Ang Ibon at ang Langgam*, *Ang Kamatis ni Peles*, etc.

“Fables” definition - a short story, typically with animals as characters, conveying a moral

- **PAPER SIZE:** The artwork should be presented on a standard white sheet of A4 paper or A4 canvas. The orientation can be landscape or portrait.
- **MEDIA:** The artist can use any medium (or a combination of) when creating the artworks - i.e. Pencil, Crayons, Watercolor, Felt tips, Acrylic, Oil Pastel, Mosaic cut-outs, etc.
- **PRESENTATION:** It is the artists' choice if they want to put their artworks in a frame before submitting them for the exhibit. The artists are also allowed to provide their own easels for their artworks.

Design Guidelines – Senior Category:

- **THEME:** SENIOR category theme: **“Works of Famous Filipino Authors or Famous Filipino Folktales or Mga Alamat”**
 - Artists choose from works of *Jose Rizal (i.e. Noli Me Tangere, etc.), Francisco Balagtas (i.e. Florante at Laura, etc.), Jose Corazon de Jesus, Severino Reyes/Lola Basyang, Famous Filipino Folktales (i.e. Ibong Adarna, Juan Tamad, Alamat ng Lanzones, Mariang Makiling, Alamang ng Ampalaya, etc.)*
 - The story should then be interpreted in an artwork, which can be:
 - about the characters from that story,
 - about a particular scene in the story,
 - an art poster about the story,
 - or anything related to the chosen story
 - The artist should provide a **TITLE** and a short description of their artwork(s). It should be able to explain what the artist is trying to portray in their artwork and how it relates to the theme.
 - The kids are encouraged to use their creativity and may make a traditional or modern interpretation.

“Folklore” definition - the traditional beliefs, customs, and stories of a community, passed through the generations by word of mouth.

“Alamat” definition - a story that is made up to teach a lesson; or a fictitious narrative or statement; or a legend

- **PAPER SIZE:** The artwork should be presented on a canvas, cardboard or paper (NOTE: standard size of A3 or A4 only). The orientation can be landscape or portrait.
- **MEDIA:** The artist can use any medium (or a combination of) when creating the artworks - i.e. Pencil, Crayons, Watercolour, Felt tips, Acrylic, Oil Pastel, Mosaic cut-outs, etc.
- **TECHNIQUE:** Senior Artists are encouraged to express their artworks using any technique – i.e. Sketching, Abstract, Realistic, Digital*, etc.
**When using Digital design as a media, the images and materials to be used should be original.*
**PinoyStop has the right to disqualify any artwork that it deems as not consistent with the spirit of fairness, out of theme, or if it finds it to be vulgar or malicious, etc.*
- **PRESENTATION:** It is the artists' choice if they want to put their artworks in a frame before submitting them for the exhibit. The artists are also allowed to provide their own easels for their artworks.

Entries:

A **complete entry** should consist of:

- The Artist's original qualified-sized artwork (see design guidelines).
- A completed registration form.
- A Title and short description for their artwork(s).



- **JUNIOR artists** can submit up to a maximum of **TWO (2)** artworks, provided different media and/or techniques are used on the artworks.
- **SENIOR artists** can submit up to a maximum of **THREE (3)** artworks, provided different media and/or techniques are used on the artworks, and should not have recognizable similarities to the other entries.

Entries can be submitted by post or hand-delivered to any Pinoy Stop Admin.

CONTACT US

Email: pinoy.stop@yahoo.com

Website: www.pinoystop.org

Facebook page: www.facebook.com/PinoyStop

Submission Deadline:

All artworks must be IN by 7pm of 08 April (SATURDAY). It is Pinoy Stop's discretion to accept any late entries.

Registration Fee:

Registration is FREE.